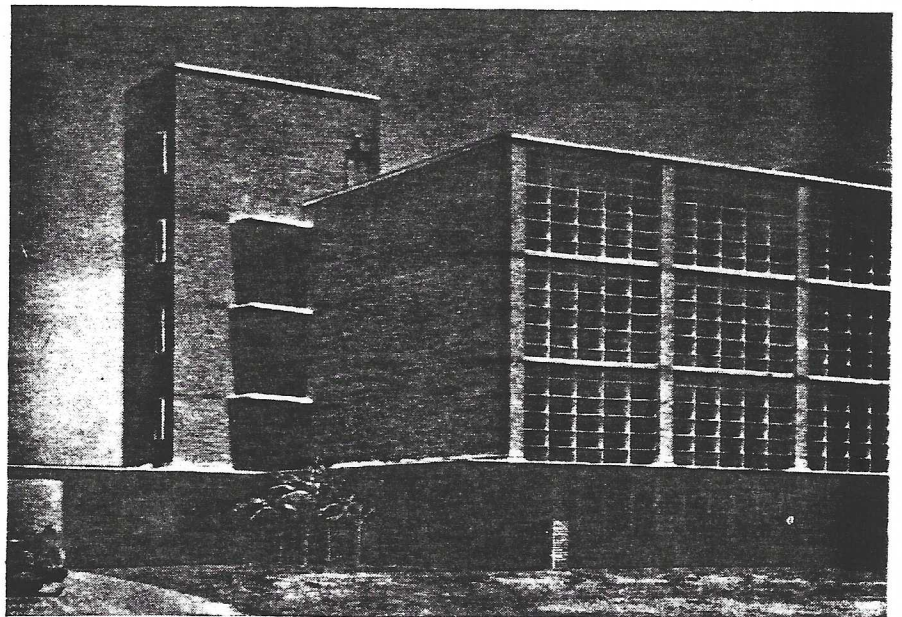
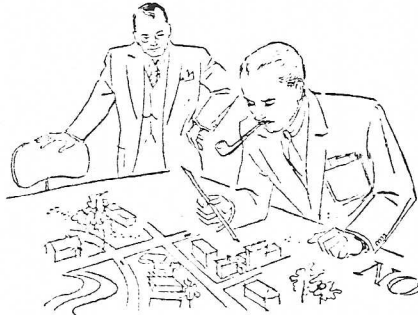


*Second in a series*

Corpus Christi's new city hall is a far cry from "city hall architecture" as most U. S. citizens know it. In addition to fresh aesthetic approach, architect Richard S. Colley solved tough technical problems. He had to design an exterior that used no ferrous metal—because of Gulf salt spray. Brise-soleil grid that gives honeycomb effect to building keeps direct sunlight from interior, cuts glare and cost of air conditioning. Mechanical Engineer was T. A. Vernor.



## The value of the Architect

He can help plan a city hall that says "government in this town is modern and good." He can help builders create homes that provide individuality and the freedom of truly modern living.

Today's architect is helping clients as widely divergent as civic fathers and merchant builders to bring to people everywhere a greater measure of community responsibility.

You realize this when you consider the simple, modern magnificence of the new city hall (above) of Corpus Christi, Texas. To look at this building is to know the large part modern architectural planning can play in developing the spirit of local government.

And this idea applies to many mass-built homes, too. Take the case described in the caption below, where the architect's participation included help in picking the site, laying out streets and lots, positioning houses, planning the landscaping and color schemes.

The architect's concept of his job has so broadened that designing a good-looking building is but one phase of his work. Civic responsibility, real estate and construction problems, the increasing importance of air

conditioning and lighting, selection of materials—these and similar considerations are all important to him.

The modern architect is the ideal coordinator of a team of professional engineers and specialists who will give you the most for your building dollar.

When you're thinking of building or remodeling, call in an architect at the earliest planning stage. It's a practical move—and a wise investment.

Honeywell is publishing this advertisement in the interest of all who are considering construction, that they may experience the assistance of architects as they strive toward better living, better working.

Honeywell contributes to this effort by producing fine automatic controls for heating, ventilating and air conditioning homes and commercial buildings; for industrial processing; for ships, planes, trains and buses.

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**This modest priced home** on a secluded wooded lot is actually one of 125 houses in Fairfax County, Virginia, housing project. Builders Eli and Gerald Luria retained architects Keyes, Smith, Satterlee & Lethbridge to help create project. The Lurias say: "The services of an experienced and progressive architectural firm assure us that a project will be successful—from the land planning to the last construction detail."

